

*Call for Papers:*

# Bridging the gap between theory and practice

University of Winchester 12-13 June 2017 (For publication by *Editions EMS Management & Societe*)  
Sport and Cultural Events - Advanced Conference on Event Management

**Events are based in society and involve people. They comprise interaction between people and places and they have costs and benefits. Thus, sport and cultural events can positively benefit local economies in the form of socio-cultural and economic impacts. Subsequently, organisers of events can maximise such impacts by adopting a strategic approach to event management. However, strategic planning has been lacking. Scholars and practitioners are invited to submit papers that are providing best practice in action in the area of Sport and/or Cultural Event Management that have the potential to inspire insightful discussions. This conference will aid aspiring practitioners, event management academics and students as it will provide a set of detailed, international contributions.**

The landscape of event is intended to cover a broad spectrum of research. The submission should explore these changing dimensions in the industry based on the following themes. These are suggestions so please do not be limited to themes:

- Government and local authorities role and responses to events
- Event management trends and policies: International comparative approach
- Decision making, experience and satisfaction
- Innovation in event management
- Technology and event management
- Social responsibilities in event management
- Emerging types of sustainable events
- Niche events: Issues and trends with sustainability
- Alternative and special forms of events
- Marketing strategies of events
- Events and visitors' experience
- Events and emerging tourist destinations
- Events and ethical issues
- Ensuring high quality delivery of events
- Last minutes signing ups for events and impacts on project planning and budget

- Events in post-colonial, post-conflict and post-disaster destinations
- Ceremonials and tourism
- Events and local communities

## Submission guidelines

Please send a 500 word abstract with 5 keywords. Include a separate cover page with: title, name, institutional affiliation and contact details.

Abstract to be sent to: [evmconf@gmail.com](mailto:evmconf@gmail.com)  
no later than 15 August 2016

## Key dates

**Abstract due:** 15 August 2016

**Decisions:** 15 October 2016

**Full scripts/payment fees:** 6 January 2017

**Conference:** 12-13 June 2017

**Publication of proceedings in special issue:** November 2017

## Contacts:

Dr Hugues Seraphin and Dr Frederic Dosquet  
[evmconf@gmail.com](mailto:evmconf@gmail.com)

**Conference website:** [www.winchester.ac.uk/ACEMPapers](http://www.winchester.ac.uk/ACEMPapers)

